

2017 COMPANY SPONSORSHIP PACKAGES

YOUR BENEFITS

VISIBILITY + CREDIBILITY

- High visibility, low cost exposure to top decision-makers in a variety of markets to expand your brand's reach.
- Recognition at all chapter events.
- Promotion of your firm through our monthly networking and industry associations.
- Opportunity to have direct one on one client interaction.

TARGET AUDIENCE

- Targeted and cost-effective marketing of your firm through an organization that delivers results.
- An opportunity to strengthen your visibility and deepen relationships with key clients and facilitate new relationships with prospective clients.

PROFESSIONAL DEVELOPMENT

- Give your employees access to training and educational topics related to our industry at a fraction of the cost.

SPONSORSHIP

SMPS MEMBERSHIP

A \$395 VALUE

PREMIUM BENEFIT

1-ON-1 PRIVATE EVENT WITH CLIENTS

A 30 MINUTE OPPORTUNITY TO MEET CLIENTS AND ASK QUESTIONS BEFORE ALL CLIENT PANEL PRESENTATIONS

SOCIAL MEDIA POSTS

WE WILL SHARE INFORMATION ABOUT YOUR FIRM THROUGH OUR SOCIAL MEDIA CHANNELS

SHOUT OUT AT EVENTS

A SPECIAL THANK YOU TO OUR SPONSORS BEFORE ALL EVENTS

PROGRAM REGISTRATIONS

A \$90 VALUE PER TICKET, AVAILABLE FOR ANYONE IN YOUR FIRM

LOGO ON EVENT BANNER, POWERPOINT AND PROGRAMS AT ALL SMPS EVENTS

TICKETS TO BOARD HOLIDAY PARTY IN DECEMBER 2017

FIRM LOGO ON SMPSMI.ORG

TOTAL VALUE

PLATINUM \$2000	GOLD \$1000	SILVER \$500
1		
YES		
10 / YEAR	4 / YEAR	
YES	YES	YES
8	4	2
LARGE	MEDIUM	SMALL
2	2	2
LARGE	MEDIUM	SMALL
\$3000	\$2000	\$1000

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1. SPONSOR AGREEMENT

NAME

COMPANY
NAME

STREET
ADDRESS

CITY / STATE /
ZIP

EMAIL

PHONE

SIGNATURE

Although payments and contributions to the Michigan Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

2. SPONSORSHIP LEVEL

CIRCLE ONE

PLATINUM
\$2000

GOLD
\$1000

SILVER
\$500

3. LOGO

Please send your firm's vector or high resolution logo to:
Karen Izzard at kizzard@wje.com for use in our marketing materials.

4. PAYMENT

2 OPTIONS:

1. CHECK

Please send this signed contract and check to our Treasurer:
Attn: Robert Hornyak
Hennessey Engineers, Inc.
13500 Reeck Road
Southgate, MI 48195

2. CREDIT CARD

Send your signed contract to Karen Izzard kizzard@wje.com and [visit our website to purchase a sponsorship using all major credit cards.](#)